



ISIS WMS to track MGI

Melbourne AUSTRALIA July 2009. - Australia's leading golf and leisure company MGI has chosen to implement the ISIS Express Warehouse Management System at their Melbourne; Australia headquarters. MGI will use ISIS to track and manage individual components in disparate locations throughout the product build lifecycle.

The MGI business distributes many popular products in the golfing and leisure industry including the Sureshot GPS product and the MGI range of golf buggies, both well known by serious golfing enthusiasts.

The MGI Business has experienced significant growth in recent years and, with a proven "bag" of products, is now entering international markets. Consequently stock integrity is a key management fundamental within the business, says Mr. Ian Edwards, Director of MGI. "Given that we manufacture certain parts of the technology in different locations and assemble in our centralised facility in Melbourne, the requirement to track individual components including serial numbered components through their lifecycle and each individual finished product to its finished state required us to make the investment to implement a suitable WMS."

After reviewing the functionality and capability of a number of warehouse systems, MGI selected ISIS because of its configurable capability, ease of implementation and integration with the MGI business system.

"The Microlistics ISIS express system satisfies all of our current and future requirements and will enable us to have "real time" visibility of all of our components and finished products no matter where we are storing them." We also decided to implement the radio frequency scanners as a turnkey project with Microlistics to ensure we had that "real time" information available to management as well as our operations staff at any time, including our service center operations." We are also integrating the ISIS WMS to our Business system to ensure we have a seamless operation between the Warehouse, Service locations and our financial system.

Mark Dawson, Managing Director of Microlistics, has worked with Ian and his team to crystallise the project. Mark believes that in addition to delivering a clever WMS to MGI, the value added warehousing knowledge Microlistics offered was greatly appreciated by the MGI Team.

Mark said he never ceased to be amazed by the number of clever Australian companies that operate under the radar and MGI is a great example of Australian ingenuity once again playing a major international role in a niche business.

"We are proud that MGI has chosen Microlistics ISIS and look forward to assisting MGI to grow their business and make this project a Sureshot success."

About MGI

www.mgikaddy.com

About Microlistics

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