

30th September 2011

**Microlistics customer Cross Docks selected as a finalist for two categories
in the 2011 Logistics & Material Handling Mercury Awards**

Melbourne, September 2011 – Cross Docks Australia have been selected as a finalist for two prestigious awards, Top Third Party Logistics Provider, and Logistics Technology Application.

The Mercury Awards recognise business achievements alongside a host of peers and celebrate the many people whose contributions carry a company's success forward.

Cross Docks were nominated for automating the business of one of their customers, a privately owned business that produces approximately 12 million garments per annum and supply to major Australian Retailers. The CD client supplies a premium product and is continually investing in product development. Their in-house warehouse operations, while functional were not equipped to utilise the latest technologies and this was beginning to impact their performance and relationship with their major Retail Clients. As the volume demands from the Retailers has continued to increase, so too did their expectations. This led them to look for a more cost effective, strategic way to manage their business. They wanted an inventory management company they could depend on.

After a review of suitable 3rd party logistics providers Cross Docks was chosen due to the hands on business philosophy and the sophistication of the ISIS 3PL multi client warehouse management system developed and deployed by Microlistics.

The two most significant advantages to the client since the outsourced task was completed has been the reduction in resources required to perform the same tasks – full time employees have reduced by over 20% along with a dramatic improvement in accuracy. Previously the operator would have to pick an order from what was often a long list of SKU's. Which product ended up in the carton was largely dependent on the care, efficiency and skill of the operator. The risk of human error is eliminated by using the new ISIS software. The operator's trolley is fitted with a mobile printer so labels are now printed on demand which greatly reduces the time required to pick and pack and improve the quantity that can be processed during a shift.

About Cross Docks

Cross Docks provides tailored logistics services – protecting, managing and moving products on behalf of wholesalers and retailers who depend on products being in the right location at right time.

The business was established in 2006 and in less than 10 years has expanded to provide inventory management services for some of Australia's leading brands specialising in gifts, home wares, toys, electrical products and clothing. In May 2008 Cross Docks leased a new multi-user facility in North Laverton where the head office is based but still maintains its grass roots focus which is to understand the needs of small to medium enterprises and offering tailored solutions that larger logistics companies can sometimes overlook. Today Cross Docks operates four warehouses with a total capacity of 20,000 square metres and employs a flexible workforce of over 55 staff. Cross Docks is proudly Australian privately owned and operated.

For further information contact: Shan Manickam
Email address: shan.manickam@crossdocks.com.au
Telephone number: +61 3 8360 9959
Web: www.crossdocks.com.au

About Microlistics

Microlistics has been an Australian based supplier of WMS products and professional services to a broad range of industries for a period of 18 years. Our ISIS WMS is now successfully installed in multiple warehouses in Australia, the Middle East and South East Asia. Microlistics is a "one stop shop" when it comes to a WMS for any size operation regardless of complexity including 3PL .

Microlistics' mission is to be continually recognised by existing and potential clients as the leading supplier of IT solutions for the supply chain Industry. We achieve this by ensuring our products are in line with current trends in the logistics industry and our service delivery exceeds our Clients' expectations.

For further information contact: Mark Dawson
Email address: mark.dawson@microlistics.com.au
Telephone number: +61 3 9326 7422
Web: www.microlistics.com